
Mount & Nadler

Incorporated

Public Relations for Financial Services
425 Madison Avenue, New York, NY 10017/ 212-759-4440

Founded 1980

CONTACT: Lynn Cocchiola – lynn@mountandnadler.com

FAIRPOINTE CAPITAL CONTACT: Jeanine Meola
312-477-3331 – jmeola@fairpointecapital.com

MARCH 28, 2018

FAIRPOINTE CAPITAL LLC

OFFERS ESG EQUITY STRATEGY

(Chicago, IL) – Fairpointe Capital LLC, an independent registered investment advisor that is majority women-owned, has introduced the Fairpointe ESG Equity Strategy. The strategy integrates structured ESG analysis with Fairpointe’s bottom-up, fundamental valuation-based approach to investing and is managed by Mary Pierson, Frances Tuite, and Thyra Zerhusen.

“We have long been proponents of investing in companies with principled corporate governance practices,” said Mary Pierson, co-CEO of Fairpointe Capital. “Adding this concentrated ESG strategy was a natural progression for us. Ultimately, we believe that when good governance leads, responsible social and environmental actions follow.”

Fairpointe is passionate about corporate governance, actively voting proxies and engaging with management regularly. “We believe this gives us a voice to improve corporate behavior – and ultimately leads to less risk and potentially better performance,” according to Fran Tuite, Portfolio Manager. The strategy unites Fairpointe’s governance investing philosophy with enhanced consideration of environmental and social actions.

(more)

FAIRPOINTE ESG STRATEGY – 2

The managers use a propriety system to rate companies, which includes the MSCI ESG database combined with their own extensive research. Drawing on their decade of experience, Fairpointe vets companies based on best corporate governance practices to uncover businesses that are inefficiently priced relative to earnings growth over three to five years. This long-term investment horizon complements their ESG strategy.

“Going beyond our checklist of ESG principles, we search for companies with attractive valuations and competitive advantages” added Thyra Zerhusen, CEO.

Fairpointe Capital LLC is an independent, registered investment advisor. Total assets under management as of December 31, 2017 were \$5.4 billion. The firm manages separate accounts for institutional investors and sub-advises the AMG Managers Fairpointe ESG Fund (AFFEX), the AMG Managers Fairpointe Mid Cap Fund (ABMIX) and the Parvest Equity USA Mid Cap Fund (available to non-U.S. investors). For more information visit www.fairpointecapital.com.
